

Daniel R. Lindstrom

SUMMARY

- Experienced information architect and front-end web developer with more than ten years of experience developing web sites for corporate and non-profit audiences.
- Skilled problem solver, and enjoy learning new technologies.
- Work well as an individual contributor or as a part of a team.

PROFESSIONAL EXPERIENCE

Freelance

September 2010 – Present

Worked with various clients on a number of web projects, from interaction design and architecture to front end development.

Some clients include:

- [Dalya Luttwak](#): Worked with a visual designer on a full redesign the artist's site, including mapping/wireframes, css/html
- Geoffrey Folkerth/Medsources: Provided flow documents for a presentation of concept for a Bio/Medical industry startup in Poland
- [Party City](#): Created html/javascript templates for their "graduation" store landing pages
- [Bath Simple](#): Site updates, html, css, and architectural changes to site structure

Pearson Foundation

February 2007 – July 2010

Information Architect/Interaction Designer/Front end development

- Provided architectural support, including navigation, information hierarchy and wire-frames for Pearson Foundation site redesign
- Managed website implementation for Jumpstart's "Read for the Record" campaign, including:
 - Built and maintained book-selling site and managed fulfillment for over 100,000 books
 - Built the Foundation's companion site for the campaign
 - Implemented Jumpstart's redesigned corporate version of the site, including architectural documentation and support
- Built three versions of the International Youth Foundation's "Passport to Success" website for programs in Mexico, India and a version for English-speaking countries; managed the translation process for lesson documents
- Managed the Foundation's version of the Convio content management system for email campaigns, newsletters, donation forms and e-commerce, using a combination of HTML, CSS and pre-built components

The Kessler Group

September 2004 – February 2007

Information Architect

- Led team of information architects in creating documentation, from wireframes to technical specifications, for complete redesign of Providian's Online Account Access website
- Created documentation and support for Kessler's website redesign, including usability scripting and testing
- Mapped Washington Mutual's Customer Support intranet for use in understanding how to streamline information and ease of use
- Built HTML prototype for Kessler's "Client Area," an internal project documentation site, based on requirements gathering, site mapping, wireframes, and user feedback

Business for Social Responsibility

July 2001 – June 2002

Webmaster/Project Manager

- Maintained BSR.org website and intranet, using cold fusion and ASP
- Contributed to the project management of the redesigned public website
- Developed HTML style and procedure guidelines for editorial staff and hand-coded 1,000 HTML pages
- Edited and formatted word documents and forms for international use

Learning Network

March 1998 – April 2001

Market Producer, Professional Development (October 2000 – April 2001)

- Acted as project manager for the Professional Development channel of the Learning Network
- Gathered and documented requirements and functional specifications
- Wireframed future additions to the site
- Coordinated work between marketing, design and development departments
- Coordinated all launch activities, including acceptance testing
- Managed the flow of content between multiple parties

Producer, Daedalus Online (December 1999 – September 2000)

- Led project management and documentation for version 2 of Daedalus Online, a collaborative learning program for college English classes
- Oversaw project transfer, moving website between three different servers
- Coordinated with design and development departments
- Acted as lead contact for our clients, the Daedalus Group and the Central Media Group
- Developed and maintained Vignette Storyserver templates
- Oversaw day-of-launch activities, including troubleshooting and acceptance testing

SKILLS

- Front-end: HTML, DHTML, CSS, JavaScript, some PHP
- Software: Visio, Photoshop, Dreamweaver, PowerPoint, Excel, Word

EDUCATION

- **San Francisco State University** 1998 – 1999
Creative Writing/English Major
- **Aegean Center for the Fine Arts** Spring 1994
Intensive Writing Program
- **University of California, Los Angeles** 1988 – 1991
English Literature